



Video and interactive exercises

Third Edition

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OXFORD

9

Start-ups

Grammar Past Continuous; Past Simple

INTRODUCTION 1 Work in pairs. Discuss the questions.

Which social media sites do you use?

What do you use them for? Here are some ideas.

Facebook™ finding out what other people are doing

Twitter™ telling people about events

Flickr™ sharing information and photos with friends

What do you know about the people in the photos?



Facebook™

Facebook is a social networking service used to exchange messages. You can also create common-interest user groups, and pages for events and organizations.

Mark Zuckerberg had the idea for Facebook in 2003 while he was studying at Harvard University. The original name was Facemash. At the same time, three other students, Cameron and Tyler Winklevoss and Divya Narendra, were working on a similar site called HarvardConnection.com. Zuckerberg was working on his idea, when Cameron and Tyler asked him to help them with their website. For a while, Zuckerberg worked on both projects. The Winklevosses believed that while Zuckerberg was working for them, he used some of the HarvardConnection ideas to build his own site.

In 2004, Zuckerberg launched Thefacebook and within the first month, more than half of the undergraduate students at Harvard were using the site. The name later changed to Facebook and became hugely popular.

In 2012, Facebook had over 900 million active users and the average Facebook user had over 200 friends.



2 Read the article about Facebook. Answer the questions.

- 1 Who started Facebook?
- 2 What was Harvard Connection? Whose idea was it?
- 3 What did Cameron and Tyler Winklevoss think Zuckerberg did?
- 4 Was Facebook successful at first?
- 5 How many Facebook users were there in 2012?

3 Work in pairs. Discuss the questions.

- 1 Do you think Facebook will continue to be popular? Why?
- 2 Which websites are competition for Facebook? Which are the most popular social media sites in your country?

Focus

Read the example sentences and answer the questions.

- 1 Mark Zuckerberg had the idea for Facebook in 2003 while he was studying at Harvard University.
 - 2 At the same time, three other students ... were working on a similar site called HarvardConnection.com.
 - 3 Zuckerberg was working on his idea, when Cameron and Tyler asked him to help them with their website.
- a Which verbs describe an activity that was in progress in the past?
b Which verbs describe a completed action in the past?

Are the verbs in the Past Simple or Past Continuous?

How is the Past Continuous formed?

Which tense do we often use with the following adverbs?

- a while, meanwhile _____
b when, then _____

We do not use the Past Continuous with state verbs, e.g. *have, be, like*.

▶ For more details and practice, go to the Review section on page 110.

PRACTICE 4 Are these sentences about the article in 2 true or false? Correct any false sentences.

- 1 Mark Zuckerberg was studying at Yale University when he started Facebook.
- 2 The original name for Facebook was Facemash.
- 3 Zuckerberg met the Winklevosses while they were studying at Harvard.
- 4 Cameron and Tyler Winklevoss were helping Zuckerberg build his website.
- 5 Zuckerberg was working on two sites at the same time.
- 6 Cameron and Tyler were happy when Thefacebook was launched.
- 7 A lot of students were using Zuckerberg's site a month after the launch.

5 Work in pairs. Take turns to check the answers in 4.

- Example** A Was Mark Zuckerberg studying at Yale University when he started Facebook?
B Yes, he was. / No, he wasn't. He was studying at ...

6 Complete the sentences with the correct form of the verbs in brackets.

- 1 He _____ (watch) YouTube videos in the office when his boss _____ (come) in.
- 2 Business _____ (not / go) very well, when we suddenly _____ (get) a huge order in from a new company.
- 3 The company _____ (start) a Facebook page and a blog because they _____ (try) to attract new customers.
- 4 When I _____ (meet) my wife, I _____ (work) in a beach café.
- 5 While I _____ (try) on shoes in Harrods, David Beckham _____ (walk) in.
- 6 When I _____ (discover) Flickr, I _____ (not / have) a digital camera.
- 7 Where _____ (you / work) when you _____ (get) a job with Facebook?
- 8 When I _____ (arrive) home, Hannah _____ (upload) photos and Nick _____ (cook) dinner.
- 9 I was thrilled when we _____ (win) the €1,500 lottery because, at the time, Jon _____ (look for) a new job.
- 10 Kit Dotcom _____ (start) Megaload while he _____ (live) in Hong Kong.

7 ●) **9.1** Listen to the sentences. How are *was* and *were* pronounced?

- 1 He was living in Hong Kong.
- 2 Was he living in Hong Kong?
- 3 They were working together.
- 4 Were they working together?
- 5 The company was making a lot of money.
- 6 Was the company making a lot of money?

Listen again and practise saying the sentences.

8 ●) **9.2** Listen to Zita talk about using social media sites for work in an interview with *High Flyer* magazine. Answer the questions.

- 1 Which websites did she use?
- 2 How did these social media sites help Zita's work?

9 How do companies use social media sites? Give some examples.

10 Work in pairs or small groups. Take turns to ask and answer about the following.

Example Where were you living when you left school?

When you left school

When you started your first job

When you met your partner

When you met a famous person

When you fell in love for the first time

When you had a fantastic idea

When you last went on a great holiday

TASK 11 Work in pairs.



Watch the video for more practice.

Student A Read the article below.

Student B Go to page 130. Read the text about a social media site.

TWITTER™

In 2006, a group of developers were working for a podcasting company, Odeo Inc. in San Francisco. The group needed some new ideas so they divided into small brainstorming teams. Jack Dorsey, who was studying at New York University at the time, joined one of the teams.

They went to the local park to talk. They were eating Mexican food and playing on a slide, when Jack Dorsey had the idea of sharing short messages with other people. Everyone thought it was a great idea. The team developed the idea and Twitter was launched in July 2006. By 2012, there were 140 million active users sending over 340 million tweets a day. Jack Dorsey later became the company CEO.



Ask your partner about Flickr, another online company.

Example When did Flickr start?

Who started it?

What were they doing at the time?



Vocabulary Staying in and going out

1 What do you do in your free time? Add your ideas to the two groups below.

Staying in	Going out
watching TV	going for a walk



2 Which verbs do we use with the activities below?

do get go have
 (my / your) homework
 a drink / takeaway / break
 lunch
 for a run / walk / bike ride / drive
 out for a meal
 ready / up / dressed
 shopping
 some exercise
 the washing / washing-up
 to a concert / friend's house
 to bed
 to the cinema / gym



3 Work in pairs. Have short conversations using the prompts below and phrases from 2.

A I've been using the computer all day.

B You should go for a walk.

A Good idea.

I need some new shoes.

I'm bored.

I'm not very fit.

I'm really hungry.

I'm really tired.

I'm thirsty.

I've got an exam tomorrow.

I've had a huge lunch.

4 Work in pairs. Ask your partner when or how often they do the activities in 2.

5 **9.3** Listen to Kara and Jack discussing how Kara can improve her lifestyle. Tick ✓ the *get* phrases they use.

	Kara	Jack
get fit		
get up earlier		
get home late		
get a bike		
get into my jeans		
get better		
get angry		

How could you improve your lifestyle?

6 Match the games with the balls.

American football baseball basketball cricket golf
pool rugby soccer / football table tennis tennis



1 _____ 2 _____ 3 _____ 4 _____ 5 _____



6 _____ 7 _____ 8 _____ 9 _____ 10 _____

7 Which games in 6 do we play with these items?

bat club cue racket

8 Which verb do we use with the sports in 6? What do these sports have in common?

9 Put these sports into the correct verb groups.

aerobics badminton cycling gymnastics hiking hockey
judo running sailing skiing squash swimming

Do	Go	Play

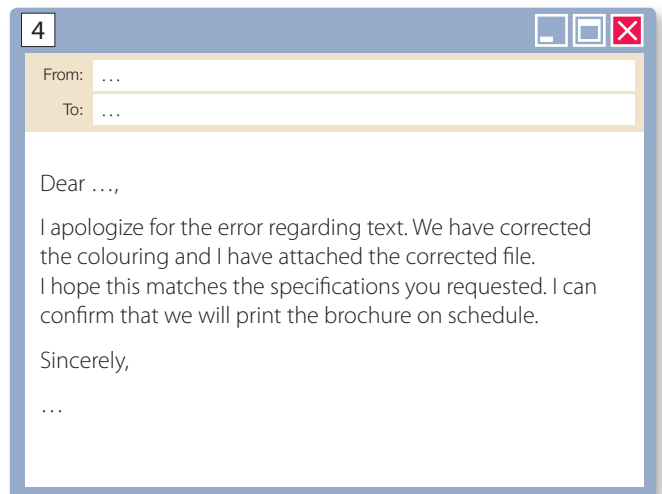
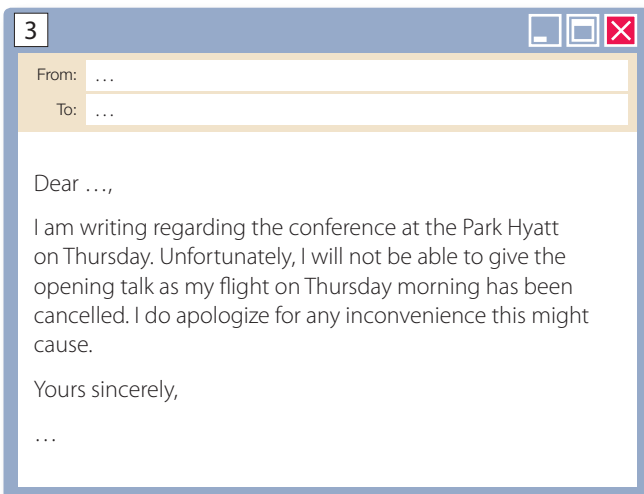
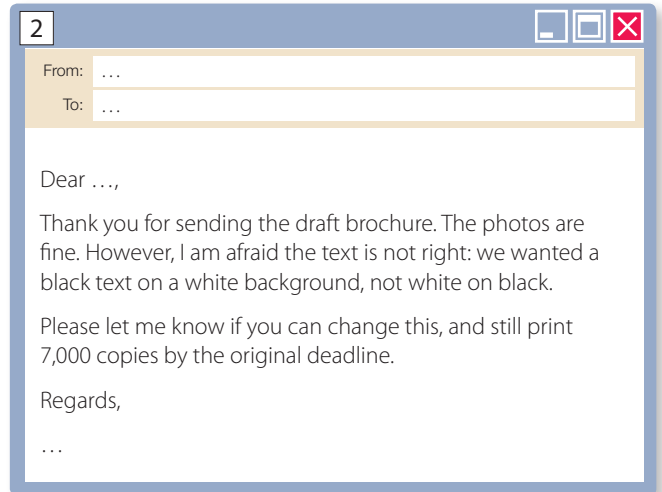
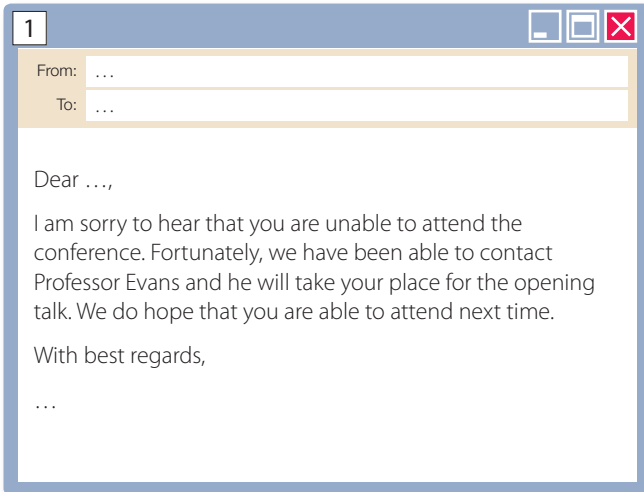
10 Work in pairs. Ask your partner about the sports they do and/or watch.

Example A Which sports do you do?
B I play tennis and I go running.

11 Imagine you have a week that you can do what you want, meet who you want, go where you want, spend as much money as you want. What would you do?

Work skills Emails 2: Problems and solutions

1 Read the four emails and put them into pairs in the correct order.



2 Read the emails again and answer the questions.

- 1 What are the two problems described?
- 2 How are the problems resolved?
- 3 Which phrases are used to:
 - give good news?
 - give bad news?
 - apologize?

3 Work in pairs. Write an email using the information below. Give your email to your partner and write a reply to your partner's email.

A

Stayed at hotel last week. Booked room on Internet with view of Eiffel Tower. Room faced another building, no view.

B

Giving a workshop tomorrow. Laptop stolen yesterday. No back-up files. Cannot attend.

Functions Making suggestions

INTRODUCTION

- 1 **9.4** Unisports has problems at their distribution centre. Listen to the distribution manager, Mike Webber, talking to his colleagues. What are the two problems?
 - 2 Imagine you are on Mike's team. What suggestions can you think of to help? Discuss your ideas in small groups.
 - 3 **9.5** Listen to the second part of the meeting and compare your ideas.
 - 4 Which suggestions do they finally choose? Why?
 - 1 Get the materials from another supplier
 - 2 Use a cheaper alternative
 - 3 Postpone introducing this line
 - 4 Get in touch with the transport people
 - 5 Contact the outlets
 - 6 Send an email to the shops and the transport people
 - 5 **9.6** Listen and complete the extracts from the meeting.
 - 1 Tamara What about _____?
 - Mike Yes, that's a possibility.
 - 2 Ed Why don't we _____?
 - Mike That's a good idea.
 - 3 Mike How about _____?
 - Tamara I'm sorry, but I don't think that will work.
 - 4 Mike We could _____.
 - Tamara Absolutely not.
 - 5 Mike Let's _____.
 - Ed OK. Let's do that. I can do that now.
 - 6 Mike I suggest we _____.
 - Tamara Good idea, Mike.
 - 6 Tick ✓ the positive responses in 5 and put a cross X next to the negative responses.



Focus

Look at the suggestion phrases in 5. Which ones are followed by the infinitive of the verb without *to*, and which are followed by the *-ing* form of the verb?

▶ For more details and practice, go to the Review section on page 113.

PRACTICE 7 Choose the correct form of the verb in these sentences.

- 1 Why don't we *go* / *going* out for something to eat?
- 2 Next time we have a team-building event, we could *go* / *going* hiking.
- 3 Let's *cancel* / *cancelling* all meetings, and communicate online instead.
- 4 How about *watch* / *watching* a film in English next time?
- 5 What about *have* / *having* our next English class in a café?
- 6 I suggest we *finish* / *finishing* the class now!

8 Work in small groups. Make the suggestions to each other from **7** and respond appropriately. If you disagree, offer an alternative suggestion.

TASK 9 Work in small groups. You work with Mike and some other problems below have come up. In groups, use the idea prompts, or any other ideas you have, to make suggestions. Agree on the best one(s).



Problem 1

One of the trucks has broken down near the Spanish border. The delivery will be 24 hours late.

Ideas: phone the transport company / phone the shops / cancel the delivery / find another driver / ...



Problem 2

You have received an email to say that the tents delivered last week have faulty zips.

Ideas: sell them at a discount / throw them away / get them back to the distribution centre in Brussels / arrange for someone locally to repair them / ...



Problem 3

Two shops in Slovenia and two shops in Croatia have received the wrong deliveries. They have been mixed up.

Ideas: ask the shops to arrange the exchange themselves / contact the transport people to collect and redeliver / tell the shops to try to sell the goods at a 10% discount / tell the shops to keep the goods, and order extra supplies / ...

Review

Grammar Past Continuous; Past Simple

Form

We form the Past Continuous with *was* or *were* and the *-ing* form of the verb.

Statement					
I					working.
He		was			
She		wasn't			
It					
You					
We		were			
They		weren't			
Question			Short answer		
Was	I he she it			I he she it	was / wasn't.
		working?	Yes / No,		
Were	you we they			you we they	were / weren't.

Where was he working?
Why were they working there?

Use

We use the Past Continuous to talk about an action that was in progress at a particular time in the past.

Example This time last year we were planning our expansion project.

We also use the Past Continuous to talk about the background to another action in the past. We use *when* to introduce the action in the Past Simple.

Example I was living in London when I decided to start my own business.

We can also use *while* to introduce the action in the Past Continuous.

Example While I was living in London, I decided to start my own business.

We use the Past Continuous to talk about two actions that were in progress at the same time in the past.

Example Terry was showing some visitors around while Dawn was pouring drinks for the other guests.

We can also use *meanwhile* or *at the same time* to talk about two things happening at the same time.

Example Sales were increasing. Meanwhile / At the same time, the company was making people redundant.

We use the Past Simple to talk about completed actions in the past, about long-term situations in the past, about repeated actions or events in the past, and to talk about a sequence of activities.

Examples We finished the lesson early.

I studied hard when I was a student.

I got to the office, made some coffee, opened the mail, and started work.

PRACTICE 1 Match 1–5 with a–e to make sentences.

- | | |
|-------------------------------------|--|
| 1 I was giving the presentation | a when the system crashed. |
| 2 I was preparing the invoice | b when I got the idea for my own business. |
| 3 I was driving to her office | c when the fire alarm went off. |
| 4 I was showing the room to a guest | d when she phoned to cancel the meeting. |
| 5 I was working for a supermarket | e when I saw a mouse in the corner. |

2 Complete the sentences with the words below.

at the same time meanwhile then when while (× 2)

- Did you talk to Klaudia about the new plan _____ you were having lunch?
- I worked all day and _____ I had to take work home as well.
- She was trying to phone me _____ that I was trying to phone her.
- He studied hard and got top grades at college. _____, he was working at a bank and starting his own business.
- _____ I got to the shop, lots of customers were already waiting outside.
- Prices were rising _____ salaries remained the same.

3 Complete the conversation with the correct form of the verbs in brackets.

- Lou** Did I tell you about the time I _____¹ (meet) Michael Jackson?
Greg No, Michael Jackson! Really?
Lou Yeah, I _____² (live) in Budapest.
Greg Budapest? What _____ you _____³ (do) there?
Lou I _____⁴ (study) at the Business School for a semester. Anyway, one day I _____⁵ (go) down to the big record shop in the city centre to buy a CD.
Greg A Michael Jackson CD?
Lou No, George Michael actually, but that's not the point. So, I _____⁶ (walk) to the store, when I _____⁷ (see) that there were lots of people around, and they _____⁸ (shout) Michael Jackson, Michael Jackson, Michael Jackson ...
Greg And _____⁹ (can) you see him?
Lou No, but when I _____¹⁰ (get) to the store, there were security men outside the door and I _____¹¹ (cannot) go in. Michael Jackson _____¹² (be) inside!
Greg What _____ he _____¹³ (do)?
Lou He _____ just _____¹⁴ (look) around, _____¹⁵ (dance) a bit. So, I _____¹⁶ (wait) outside. Lots of people _____¹⁷ (wait). But when he _____¹⁸ (come) out, his security guards were all around him, and he just _____¹⁹ (disappear)!
Greg So you _____ actually _____²⁰ (not meet) him then?
Lou No, but I _____²¹ (stand) really close when he _____²² (come) out!
Greg And what _____ he _____²³ (look) like?
Lou Well, it was difficult to see his face, because he _____²⁴ (wear) a hat and sunglasses and a scarf.
Greg So you didn't see much at all!

Vocabulary Staying in and going out

1 Complete the conversation with the correct form of the verbs below.

do (× 4) get (× 5) go (× 7)

Maria So, what are you _____¹ at the weekend?

Sara I'm _____² to a friend's house tonight, and then it's the usual – I've got to _____³ the housework, the washing, my homework, _____⁴ shopping, and I should _____⁵ to the gym.

Maria Why don't you _____⁶ something different? How about _____⁷ to the cinema with me?

Sara Thanks, but I've got so much to _____⁸. Anyway, there's nothing I want to see.

Maria A concert then?

Sara Mmm, maybe, but don't we need to _____⁹ tickets in advance?

Maria Maybe, and they're usually quite expensive. OK, what about _____¹⁰ out for a meal? There's a new restaurant I'd like to try.

Sara Sounds nice, but I'm on a diet. I need to _____¹¹ into my summer clothes.

Maria OK, how about _____¹² for a bike ride? That way we can _____¹³ some exercise and have fun. I need to _____¹⁴ fit too.

Sara Sounds good. And then I don't have to _____¹⁵ to the gym. How about meeting at your place at nine on Saturday? I usually _____¹⁶ up early anyway.

Maria OK, let's do that.

2 Which is the odd one out?

- | | | | |
|----------|------------|------------|---------|
| 1 rugby | basketball | gymnastics | cricket |
| 2 bat | club | racket | ball |
| 3 skiing | badminton | hiking | sailing |
| 4 office | pitch | court | field |

Work skills Emails 2: Problems and solutions

1 Put these sentences in the correct order to make two emails.

- 1 I apologise for any inconvenience caused.
- 2 I'm afraid I won't be able to pick you up at the airport as planned, as I have to attend a meeting.
- 3 I am writing regarding your order no. 339482.
- 4 I'm sorry about the change of plan.
- 5 The remainder of your order will be delivered within 10 working days.
- 6 I'll see you in the office on Wednesday. Have a good flight!
- 7 I'm writing about your visit next week.
- 8 We hope to receive them in four weeks' time and will deliver them then.
- 9 Fortunately, my colleague Liz Rowsen will be able to meet you instead.
- 10 Unfortunately, items 44 and 93 are currently out of stock.

Functions Making suggestions

We use the following phrases to make and respond to suggestions.

Making suggestions

How about -ing?

How about having a party?

What about -ing?

What about going out for dinner?

Let's + verb

Let's look for a new venue.

Why don't we + verb

Why don't we reduce our prices?

We could + verb

We could ask Max if he knows anyone.

I suggest we + verb

I suggest we phone the supplier and complain.

Responding to suggestions

Yes, that's a great idea.

That's a good idea.

OK, let's do that.

Yes, that's a possibility.

I'm sorry, but ...

Absolutely not.

1 Match the suggestions and responses.

- | | |
|---|--|
| 1 Let's email all staff and ask them for their ideas. | a That's a good idea. But who can we ask? |
| 2 What about offering a free gift? | b No way. Nobody else offers the same quality. |
| 3 I suggest we find a new supplier. | c Good idea. What websites are you thinking of? |
| 4 We could advertise online. | d I'm sorry, but I don't think we have the budget for that. |
| 5 Why don't we invite a different speaker? | e OK. Let's do that. I'll send a group mail now. |
| 6 How about introducing a bonus system? | f Yes, that's a possibility, but we have to think about the cost of the gifts. |

2 Complete the suggestions using an appropriate prompt from below.

get / flowers

go / sailing

move / cheaper office

phone / taxi

searching / hotel / online

try / new seafood place

Example A I think we should buy a present for Ruth.

B Why don't we get her some flowers.

- A Oh no, the bus drivers are on strike!
B Let's _____.
- A We need to save money.
B We could _____.
- A The hotel has cancelled the booking.
B How _____?
- A I think we should take Mr Medwar somewhere special for dinner.
B What _____?
- A We need to plan the team-building weekend.
B I suggest we _____.